



For Immediate Release

DIABSOLUT IMPLEMENTS SALESFORCE.COM FOR BERKELEY PAYMENT SOLUTIONS

Berkeley Payment Solutions adopts Salesforce.com to streamline internal processes

MONTREAL, QUEBEC, CANADA – NOVEMBER, 2012 – Diabsolut Inc., a Strategic Workforce Management, Business Solutions provider & Salesforce.com Cloud Alliance Partner is pleased to announce the deployment of Salesforce.com Professional Edition, for financial services company, Berkeley Payment Solutions.

Leveraging Salesforce.com Professional Edition means that Berkeley can focus on building out the dashboards they require and obtain the system functionality they desire. The implementation of such an intuitive tool also provides their teams with functionalities to enhance their daily routine and act as a system of record for everything client specific.

From a partnership perspective, Berkeley was looking to work with a consulting firm that could bring in best practices, credibility, and the implementation of a simple yet effective solution. Diabsolut's crawl, walk, run approach to Salesforce.com implementations was the perfect fit.

"Our commitment to customer satisfaction and service are Diabsolut's top priorities, and we continuously build on that concept" said Jean-Marc Robillard, Chief Marketing Officer at Diabsolut.

ABOUT DIABSOLUT INC.

Founded in 2003, Diabsolut is a leading provider of Strategic Workforce Management, Salesforce.com Consulting Services and Business & Cloud Solutions operating in Montreal, Toronto, Boston and Regina. Diabsolut's mission is to provide the highest level of service to their customers through the seamless implementation of custom software solutions & the professional business consultation they require to embrace the change that these solutions bring to their business. For more information, please visit www.diabsolut.com

ABOUT BERKELEY PAYMENT SOLUTIONS

Berkeley is the largest corporate prepaid incentive card program manager in Canada, through its collaboration with a large Canadian financial institution. Working in partnership with business-to-business (B2B) & business-to-consumer (B2C) clients, channel partners, non-profit organizations & marketing agencies in Canada and the United States, Berkeley creates custom prepaid incentive and payment solutions that can be used for a wide variety of programs. For example, Visa incentive programs allow organizations to provide a loyalty reward to their customers. For more information, please visit www.berkeleypayment.com

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